

Campaign for Safe Cosmetics

Coming into Compliance with the Compact for Safe Cosmetics

With the goal making the Compact for Safe Cosmetics as transparent and meaningful as possible, and to ensure that our list of Compact signers consists of companies who are following the Provisions of the Compact, the Campaign for Safe Cosmetics is further refining the process for companies' compliance with the pledge.

The Provisions of the Compact

The Compact for Safe Cosmetics contains 6 Provisions, outlined below and presented in full in the Compact Signer Handbook, available at www.safecosmetics.org/cstools.

1. Comply with the EU Cosmetics Directive. *Required upon signing.*
2. Disclose all ingredients, including constituent ingredients of fragrance. *Required within 2 years of signing.*
3. Publish and regularly update product information in EWG's Skin Deep database. *Required within 1 year of signing, with verification annually thereafter.*
4. Comply with ingredient prohibitions and restrictions under the Compact for Safe Cosmetics and substitute ingredients of concern with safer alternatives. *Required within 3 years of signing.*
5. Substantiate the safety of all products and ingredients with publicly available data. *Required within 3 years of signing.*
6. Participate in the Campaign for Safe Cosmetics. *Required annually.*

Compact signing companies are listed as having "Gold status," "Full status," "Associate status," or as being "Non-Compliant" or a "New Signer," depending upon the fullness and specificity of the information they provide to satisfy the Compact's provisions (as described on the Campaign's website www.safecosmetics.org). A company's status is shown as "Non-Compliant" when one or more Compact deadlines has passed without being satisfied, according to information which is available in the Skin Deep database.

Compliance Deadlines and Details

Each company has their own deadlines for coming into compliance with the Compact. These deadlines are based upon the Provisions described above and depend upon the date the company signed the Compact.

Companies should make every effort to meet the deadlines for each Provision. Companies who miss a deadline are noted as non-compliant in Skin Deep, and Compact Signers who miss a deadline by more than three months will lose their status as signers of the Compact.

If a company is removed from the Compact, the company's products may remain in the Skin Deep database, but information the company has entered into Skin Deep that is not otherwise publicly available will be removed.

Because certain tools to help companies more readily identify non-compliant ingredients and uses were published in March 2010, the deadlines for meeting Provision 2 (specifying constituent ingredients of fragrance and other composite ingredients) and Provision 4 (substituting restricted or prohibited ingredients) have changed. Specifically, Compact Signers who signed the Compact at any time before May 2008 will now have until September 30, 2010 to meet the requirements of

Provisions 2. Compact Signers who signed the Compact before May 2007 will have until September 30, 2010 to comply with Provision 4.

If Compact signers want to appeal determinations of non-compliance and company removal from the Compact, they must submit an appeal via email to Allison Veen at aveen@breastcancerfund.org. The appeal will be considered by the Campaign and companies will be notified of the Campaign's final decision.

If a company wishes to withdraw from the Compact, they can do so by emailing Allison Veen at aveen@breastcancerfund.org with their request. If a company withdraws from the Compact, their change in status will be reflected in Skin Deep. The company's products may remain in the Skin Deep database, but information the company has entered into Skin Deep that is not otherwise publicly available will be removed.

Use of Campaign and Compact Information in Marketing Materials

Compact signers who are compliant with the Compact can indicate their relationship with the compact by using any of the following statements:

- Member/Supporter of the Campaign for Safe Cosmetics
- Member/Supporter of the Compact for Safe Cosmetics
- Compliant with the Compact for Safe Cosmetics
- We support the Campaign for Safe Cosmetics,
- Proud supporter of the Compact for Safe Cosmetics
- Inclusion of the Campaign's website www.SafeCosmetics.org is also acceptable. Other claims with respect to the Campaign and the Compact will not be allowed.

Companies who are non-compliant should remove any such claims from their online or printed marketing materials or they will be removed from the Compact.